

“RAISING THE BAR”

Cambro International Sales Seminar 2008

Venue: JW Marriott Resort & Spa, Phuket, Thailand

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This year's Cambro International Sales Seminar was held at the JW Marriot Resort & Spa in Phuket, Thailand from the 2nd to the 5th of February 2008. This seminar is organized biennially for Cambro's international distributors and reps. More than 120 participants signed up for this year's seminar.

“Raising The Bar” was the motivational theme of this year's seminar and participants were constantly encouraged to set new levels of achievement in Cambro sales for the year ahead.

As with all other Cambro seminars, this was another opportune moment for the Cambro international “Camily” to get-together over a time of experiential learning, sharing, camaraderie, adventure, fun and lots of laughter.

The morning break-out sessions covered product training, new product information, sales strategies, success stories, and various role-plays by the talented trainers. Key Senior Managers, including Mr Argyle Campbell, Cambro's Owner and President, were on hand to provide vital information on the company's future goals.

Participants had an option to golf, snorkel or shop on the first afternoon and an “Amazing Race” team-building event was organized the following afternoon. Beach volleyball was the order on the final afternoon.



The seminar closed with the Awards Night Gala Dinner that saw many distributors and reps receiving their sales performance awards. Sia Huat once again achieved our quota and was accorded the Superstar Distributor award. Dinner was followed with a spot of dancing and lots of last-minute catching up with each other over drinks by the bar.

It was truly a wonderful experience for me and, like the rest of the participants, I bade farewell to Phuket in the hope of meeting again in 2010, perhaps in BALL.

