

PRODUCT FEATURE



SAFICO's New Lines

Design is becoming the first consideration in determining the choices we make. Innovative creations influence our selections and differentiate products internationally. SAFICO has added a new dimension to its line of products with its new cutlery and "Hammered" design foodservice ware.

The Ovation and Tuscany cutlery lines are exquisitely designed to provide a more comfortable and firm grip. The unique shape of the Ovation range provides for a firmer and more balanced feel whereas the eye-catching Tuscany range takes a step out from the traditional with its different spoons and long curvy handles.

The "Hammered" designs are another out-of-the-box creation that adds a unique accent to food presentation. Its lighter weight makes handling much easier and an extensive collection offers the discerning operator and end-user a wide choice to select from.

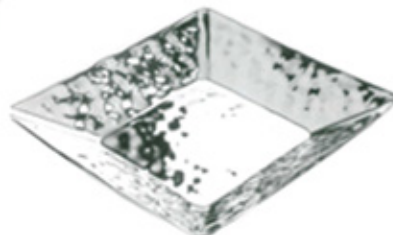
For more information or a product catalogue, call your regular Sia Huat sales representative or our Customer Service Department at 62683922 today.



S/S 4-TIER CAKE STAND



S/S BREAD BASKET, CURVED



S/S TRAPEZIUM TRAY



Tuscany



Ovation

PRODUCT FEATURE



Cerabon Essentials Catalogue Now Available

Food presentation has always been an art, and like a painted masterpiece, it is important that the artist selects an appropriate canvas. Today, Chefs (or Food Artists) often pay close attention to the various styles of food presentation, whether it is an individual plated item or a buffet set-up. The selected serving platter thus becomes the canvas for the Chef.

The overall presentation before a dish is served may be the last run-through for a Chef but it is definitely the diner's first impression. A good visual composition can be created with the many diverse shapes in tableware these days.

To offer Chefs increased options to showcase their creativity, Cerabon Essentials has added new items to their list of Neo-Fusion dinnerware. The entire collection of Traditional Western and Oriental settings, Neo-Fusion Dinnerware and Accessories has been released in the new Cerabon Essentials catalogue, now available for distribution. Be it a formal, trendy or casual setting, discerning Chefs may be inspired to produce innovative creations from the numerous designs offered.

Quality and price are essential components in the decision making process. The Cerabon Essentials collection is so affordable it will enable every F&B establishment to embark on a culinary and gastronomic journey.

Contact your regular Sia Huat or Hocatsu Sales Representative for a copy of the new Cerabon Essentials catalogue today.

