

Asian 1st Master Sommelier Introductory Accreditation

Master Sommelier - an elite group of Wine Service Professionals, with only 170 around worldwide to date.

The Court of Master Sommeliers, in the aim to encourage improved standards of beverage knowledge and service in hotels and restaurants, in conjunction with the Singapore Institute of Management (SIM), conducted the Asian 1st Master Sommelier Introductory Accreditation from 8 May to 11 May 2007.

For the first time, 3 Master Sommeliers, Brian Julyan (CEO of the Court of Master Sommeliers), Evan Goldstein (Vice-President of Global Wine & Brand Education for Beam Wine Estates) and Tim Gaiser (Education Chairman for the American Chapter of the Court of Master Sommeliers) gathered in Singapore for two days to impart the most critical knowledge in wine and wine service. Candidates were introduced to Viticulture, Vinification, Wines of the World, Spirits and Liqueurs, Beverage Service and Tasting Techniques during the two days seminar.

Prior to the seminar, a one day preparatory class was also conducted by Tommy Lam (Wine MBA, Bordeaux Ecole de Management, France), to run through the topics that were needed to be focused on for the exam.

Sia Huat Pte Ltd, together with Arc International, are proud to have participated in this seminar and exam through the sponsorship of 800 Arcoroc Viticole glasses. Approved by the Court of Master Sommeliers, this glass was selected as the most suitable universal tasting glass for this event.

Candidates who pass the exam will be presented the Introductory Sommelier Certificate and Master Sommelier "Level One" pin. Congratulations to all the accredited sommeliers!

